

MYKEY Fashion Contest - Model Application Terms & Conditions

By submitting an application to participate as a model in the MYKEY FASHION Contest, you agree to comply with and be bound by the following terms and conditions:

Eligibility: Models participating in the fashion show must meet the age requirement of 16 years or older.

Registration: Models are required to register for the fashion show by completing the registration form provided by the event organizers. Registration may also be available on-site during the casting.

Professionalism: Models are expected to conduct themselves professionally at all times during rehearsals and the fashion show. This includes punctuality, respect towards organizers, fellow models, and staff, as well as adherence to instructions and guidelines provided by the event organizers.

Attendance: Models are expected to attend all scheduled rehearsals leading up to the fashion show. In case of unavoidable circumstances preventing attendance, models should notify the event organizers in advance. Failure to attend rehearsals without valid reason may result in disqualification from the fashion show.

Wardrobe: Models are responsible for providing their own undergarments and basic items of clothing unless otherwise specified by the event organizers. Any specific wardrobe requirements will be communicated prior to the event.

Behavior: Any form of inappropriate behavior, including but not limited to harassment, discrimination, or violence, will not be tolerated and may result in immediate disqualification from the fashion show.

Liability: By participating in the fashion show, models acknowledge and accept any risks associated with their participation. MYKEY FASHION, its affiliates, and their respective officers, directors, employees, and agents shall not be liable for any indirect, incidental, consequential, or punitive damages arising out of or in connection with the Contest, including but not limited to personal injury, property damage, or loss of profits.

Image Rights: Models grant permission to the event organizers to use their images, including photographs and videos taken during the fashion show, for promotional and marketing purposes by MYKEY FASHION.

Termination: MYKEY FASHION reserves the right to terminate the model accreditation at any time if a model violates these terms and conditions or engages in conduct deemed inappropriate or detrimental to the event.

Modification or Termination: MYKEY FASHION reserves the right to modify, suspend, or terminate the Contest at any time for any reason without prior notice.

Governing Law: The Contest and these terms and conditions shall be governed by and construed in accordance with the laws of the province of Quebec, Canada.

Changes to Terms: The event organizers reserve the right to modify or update these terms and conditions at any time. Any changes will be communicated to the models in a timely manner.

Acceptance of Terms: By submitting an application, you acknowledge that you have read, understood, and agree to abide by these terms and conditions.

SCHEDULE

Casting :

March 14th 2026 from 10am to 1pm at Vogue Hotel

- 1425 Rue de la Montagne, Montréal, QC H3G 1Z3

Rehearsals will be at 10 Assiettes Restaurant

- 4830 Rue Jean-Talon O, Montréal, QC H4P 1W9

March 17TH& 18TH , 2026– 6:00PM – 8:00PM

March 24TH & 25TH , 2026 – 6:00PM – 8:00PM

March 31TH& April 1ST, 2026 – 6:00PM – 8:00PM

April 7TH & 8TH, 2026 – 6:00PM – 8:00PM

April 14TH & 15TH, 2026 – 6:00PM – 8:00PM

Fashion Show at Théâtre Cartier April: 18TH 12:00 – 23:00

- 2330 St Catherine St E, Montreal, Quebec H2K 2J4