

MODEL APPLICATION TERMS & CONDITIONS

By submitting a model application to MYKEY FASHION INTERNATIONAL, the applicant agrees to the following Terms & Conditions.

1. ELIGIBILITY

Applicants must be at least sixteen (16) years of age at the time of application.

Applicants under eighteen (18) years of age may be required to provide written consent from a parent or legal guardian.

2. APPLICATION & SELECTION

Submission of an application does not guarantee participation.

All applications are reviewed individually by the MYKEY FASHION INTERNATIONAL team.

Selected applicants will be contacted directly regarding castings, fittings, rehearsals, and event participation.

3. PROFESSIONAL CONDUCT

Models are expected to conduct themselves professionally, respectfully, and responsibly throughout all castings, fittings, rehearsals, promotional activities, and event-related functions.

Any form of harassment, discrimination, violence, abusive behavior, or misconduct may result in immediate removal from the event.

4. ATTENDANCE

Selected models are expected to attend all required castings, fittings, rehearsals, and scheduled event activities.

If a model is unable to attend a required activity, they must notify the Organizer as soon as reasonably possible.

Failure to attend mandatory activities may result in removal from the event.

5. WARDROBE & PREPARATION

Models may be required to provide basic undergarments, nude garments, footwear, or other personal items as requested by the Organizer or participating designers.

Additional requirements will be communicated prior to the event.

6. IMAGE RIGHTS

Models grant MYKEY FASHION INTERNATIONAL permission to photograph, film, record, and use their image, likeness, voice, and appearance during castings, fittings, rehearsals, promotional activities, and event presentations.

Such content may be used by MYKEY FASHION INTERNATIONAL for promotional, marketing, editorial, documentary, social media, website, press, and archival purposes without additional compensation.

7. MODEL USAGE RIGHTS

Models may use official event photographs and videos featuring themselves for portfolios, websites, social media, personal branding, and professional promotional purposes.

Whenever reasonably possible, models are encouraged to credit MYKEY FASHION INTERNATIONAL and the respective photographer or content creator.

8. SAFE & RESPECTFUL ENVIRONMENT

MYKEY FASHION INTERNATIONAL is committed to maintaining a professional, inclusive, and respectful environment.

Models have the right to be treated with dignity and respect by organizers, designers, photographers, media representatives, sponsors, volunteers, and fellow participants.

9. VOLUNTARY PARTICIPATION

Participation in castings, rehearsals, fittings, and runway presentations is voluntary.

Unless otherwise agreed in writing, participation in MYKEY FASHION INTERNATIONAL is unpaid and does not create an employment relationship between the model and MYKEY FASHION INTERNATIONAL.

10. LIABILITY

Participation in MYKEY FASHION INTERNATIONAL is at the model's own risk.

MYKEY FASHION INTERNATIONAL shall not be responsible for loss, theft, damage to personal property, travel expenses, indirect damages, or losses beyond its reasonable control.

11. EVENT MODIFICATIONS

MYKEY FASHION INTERNATIONAL reserves the right to modify casting dates, schedules, venues, event formats, production requirements, or participation requirements when necessary.

12. FORCE MAJEURE

MYKEY FASHION INTERNATIONAL shall not be liable for postponement, cancellation, interruption, or modification of the event due to circumstances beyond its reasonable control.

13. GOVERNING LAW

These Terms & Conditions shall be governed by the laws of the Province of Quebec and the applicable laws of Canada.

Any disputes shall be subject to the exclusive jurisdiction of the courts of Quebec, Canada.

14. ACCEPTANCE

By submitting an application, the applicant confirms that they have read, understood, and agreed to these Terms & Conditions.