

Terms & Conditions for Designers

By submitting an application to MYKEY FASHION INTERNATIONAL, the Designer agrees to the following Terms & Conditions.

Country Representation

MYKEY FASHION INTERNATIONAL is an international fashion platform designed to showcase fashion talent from around the world.

Only one (1) designer or fashion house may officially represent each participating country.

As the host country and birthplace of MYKEY FASHION, Canada may be represented by up to two (2) designers.

MYKEY FASHION reserves the exclusive right to determine country representation and final participant selection.

Application & Selection

Submission of an application does not guarantee participation.

MYKEY FASHION reserves the right to accept or decline any application at its sole discretion.

Participation Fee

The participation fee is:

CAD \$3,500 + applicable taxes

Upon acceptance, a non-refundable deposit of 50% must be paid within ten (10) business days.

Failure to submit the deposit within the required timeframe may result in immediate cancellation of participation and reassignment of the position to another applicant.

The remaining 50% balance must be paid in full no later than thirty (30) days prior to the event.

Failure to complete payment by the stated deadline may result in disqualification without refund.

Refund Policy

All payments made to MYKEY FASHION INTERNATIONAL are non-refundable.

No refunds will be granted due to withdrawal, visa refusal, travel restrictions, illness, scheduling conflicts, transportation issues, or any other circumstance beyond the organizer's control.

Collection Requirements

The Designer is responsible for the creation and production of their collection.

The collection must be completed and ready no later than thirty (30) days prior to the event.

MYKEY FASHION reserves the right to request photos, videos, or additional information confirming collection readiness.

Failure to meet deadlines may result in removal from the event without refund.

Travel & Visa

Participants are solely responsible for obtaining travel documents, visas, accommodations, transportation, insurance, and related expenses.

Upon request, MYKEY FASHION may provide an official invitation letter to support a visa application.

MYKEY FASHION does not guarantee visa approval or entry into Canada and shall not be liable for any related losses or expenses.

Intellectual Property

All intellectual property rights relating to the Designer's collection remain the property of the Designer.

The Designer grants MYKEY FASHION a perpetual, worldwide, royalty-free license to use submitted images, logos, videos, brand names, and promotional materials for marketing, advertising, editorial, documentary, and archival purposes.

Photo, Video & Media Rights

All photographs, videos, recordings, livestreams, interviews, broadcasts, and other media content captured during MYKEY FASHION INTERNATIONAL are the exclusive property of MYKEY FASHION.

MYKEY FASHION may use, reproduce, edit, publish, distribute, and promote such content worldwide in any format without additional consent or compensation.

Professional Conduct

Participants are expected to conduct themselves professionally at all times.

MYKEY FASHION reserves the right to remove any participant whose conduct is considered inappropriate, abusive, unlawful, discriminatory, or damaging to the reputation of the event.

No refund shall be provided in such circumstances.

No Guarantee of Commercial Results

Participation in MYKEY FASHION INTERNATIONAL does not guarantee sales, buyers, media coverage, sponsorship opportunities, investments, partnerships, publications, or commercial success.

Event Modifications

MYKEY FASHION reserves the right to modify schedules, venue locations, programming, production elements, awards, and event formats when necessary.

Force Majeure

MYKEY FASHION shall not be liable for cancellation, postponement, interruption, or modification of the event due to circumstances beyond its reasonable control.

Limitation of Liability

MYKEY FASHION shall not be responsible for lost, stolen, or damaged property, delayed shipments, travel disruptions, lost profits, or any indirect damages related to participation.

Governing Law

These Terms & Conditions shall be governed by the laws of the Province of Quebec and the applicable laws of Canada.

Acceptance

By submitting an application, the Designer acknowledges that they have read, understood, and agreed to these Terms & Conditions.